Greetings!

Two Improvements to GLBA Website
Directory and Broadside Archive

Live Links in Bookstore Directory
Our bookstore directory on-line now has live links to members' emails and websites. To access the directory, go to the GLBA website. In the left column you'll see a link to "Search Directories." Click that, then "Full Bookstore Directory," and the directory will open. At the top of the page you'll see the date the directory was most recently updated.

Online Newsletter Archive
Delete our online newsletter too soon? Now you can go to our website and browse old editions of our online mailings to find the information you need. In the left column of the website's home page, you'll see a new icon: "View the Broadside Online" Click that and you'll be taken to an index of recent emails. The index is divided into three parts: Broadside Online, Bestseller Lists, and Creative Advertising & Promotion Alerts.

Bookazine Backs "Buy Local"

Bookazine, the wholesaler based in Bayonne, NJ, has made a grant to GLBA in the amount of $5,000 to help our efforts to build Buy Local campaigns and Independent Business Alliances in our region. The grant will be used in a variety of ways, including our providing grant money to members to pursue projects in their local communities.
Bookazine is a family-owned distributor that, as an independent business, is committed to independent bookstores. Executive vp and owner Richard Kallman commented that “Localism is changing the retail landscape in so many ways. The time is here for independent businesses to stand together and support each other—for our economy and our future.” Looking toward the future, Bookazine pledges continued support to independent booksellers as they lead the way in effecting change in their communities.

The company also uses the slogan "Read Global, Buy Local" in many of its advertisements and on tote bags, which are available for bookstores to purchase.

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In accepting the donation, GLBA President Carol Besse said, “GLBA is delighted to accept Bookazine’s generous contribution for our Buy Local program. It’s particularly fitting for Bookazine, a family-owned, independent wholesaler, to be supporting GLBA’s efforts to encourage and support our members’ Buy Local campaigns in their towns and cities. With ABA’s launch of IndieBound and the flowering of Buy Local organizations throughout our region, the timing couldn’t be better.”